

## **The Giddings News**

July 24, 1931

### **FAST GROWING TOWN**

A copy of the Muleshoe Journal reached the Giddings News editor this week which comes from one of the latest organized counties in Texas. It was organized in 1917 and the town established at a later date.

Cecil Tate of Giddings has card as an attorney-at-law there, along with those of: insurance agents 2, cafe, jewelry store, gin, land agent, bank, elevators and grain dealers 3, lumber yards 2, Physicians and surgeons 2, lawyers 2, dentist, Masonic and Eastern Star lodges, variety store, grocery stores 3, optician, drug stores 2, garages 3 and abstract office.

That is a new country and doubtless the advertisers feel they are not so well known and need to let the public know of their location. When towns get old and everybody knows everybody else, there seems to be a letting up of advertising on the part of some who think everybody knows them. Sometimes a stranger gets hold of the home paper to look up some one who has an ad.